

# Predictive Modeling of Individual Human Cognition: Upper Bounds and a New Perspective on Performance

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- Reasoning is one of the core abilities of humans
- Allows us to leverage available information to decide on the best course of action
- Research shows that **human reasoning differs** greatly from formal (first-order) logics



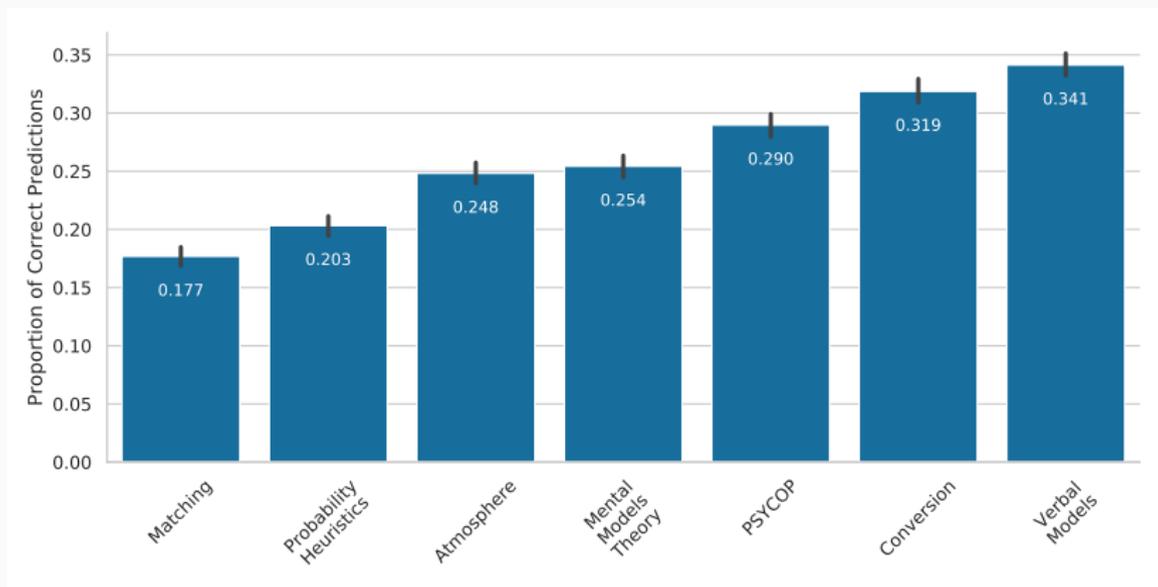
- Traditional goals of modeling:
  1. Satisfy psychological effects/phenomena
  2. Probabilistically describe population data
- Problem:

Predictions derived from cognitive theories perform poorly in prediction scenarios<sup>1</sup>

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<sup>1</sup>Riesterer et al., 2018

# Predictive Performance for Syllogistic Models



Prediction data taken from Khemlani & Johnson-Laird (2012)

## Research Question

Is lacking performance due to noise in data or suboptimal theoretical assumptions?

Data-driven methods (neural networks) to empirically investigate upper bounds in predictive performance

- Automatically find and leverage structural patterns in the data
- Data which cannot be captured from the available features should be regarded as noise
- Here, neural networks are not considered cognitive models but tools for evaluation

# Syllogistic Reasoning

- Categorical quantified assertions
- Four quantifiers:  
All, Some, Some ... not, No
- Two premises containing three terms  
**researchers**, **logicians**, **professors**
- Responses relate end terms  
(**researchers**, **professors**) via quantifier  
or NVC
- Total of 64 distinct problems with 9  
possible conclusions each

Some **researchers** are **logicians**  
Some **logicians** are **professors**

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What, if anything, follows?

- Rich history of modeling and analysis<sup>2</sup>
    - Prediction lists available for seven theories
    - Unclear which theory is to be preferred
  - Recent evaluations have demonstrated shortcomings in predictive performance<sup>3</sup>
- Establish prediction-based evaluation (preferably on trial-level) as core component of cognitive model evaluation

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<sup>2</sup>Khemlani & Johnson-Laird, 2012

<sup>3</sup>Riesterer et al., 2018

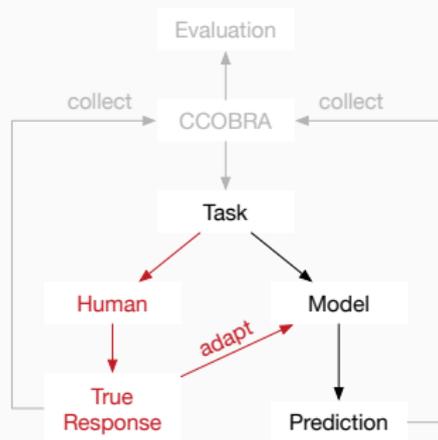
## Goal of modeling:

Model should simulate the reasoning behavior of individuals.

- Predict specific conclusions instead of lists of possibilities
- Evaluation score based on proportion of correct predictions
- Verify models by performing crossvalidation

# The CCOBRA Framework

- Cognitive Computation for Behavioral Reasoning Analysis (CCOBRA) framework<sup>4</sup>
- Procedure:
  1. Iterate over participants in the data
  2. Iterate over individual problems
  3. Query model for a specific prediction
  4. Provide model with true conclusion
- Learning/Fitting Phases:
  1. Pre-Training based on training data
  2. Adaption based on true conclusions



<sup>4</sup><https://github.com/CognitiveComputationLab/ccobra>

- Models:
  - Cognitive Models<sup>5</sup>
  - Neural Networks
  - Statistical Baseline Models
- Dataset: Ragni2016 from CCOBRA
  - $N = 139$
  - Each participant was presented with all 64 tasks

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<sup>5</sup>Khemlani & Johnson-Laird, 2012

## Cognitive Models

- Atmosphere
- Conversion
- Matching
- Mental Models Theory (MMT)
- Probability Heuristics Model (PHM)
- PSYCOP
- Verbal Models

## Neural Networks

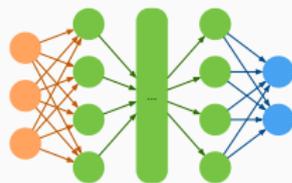
- Multilayer Perceptron (MLP)
- Autoencoder
- Recurrent Neural Network (RNN)

## Statistical Baselines

- Uniform guessing
- Most-Frequent Answer (MFA)

- Adaptive Multi-Layer Perceptron (MLP):

- Problem-response mapping
- Adapts by continuing training



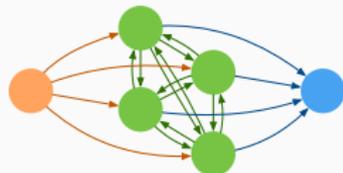
- Denoising Autoencoder:

- Treats conclusions as *reasoner profile*
- Imputes missing input information
- Adapts by filling up reasoner profile

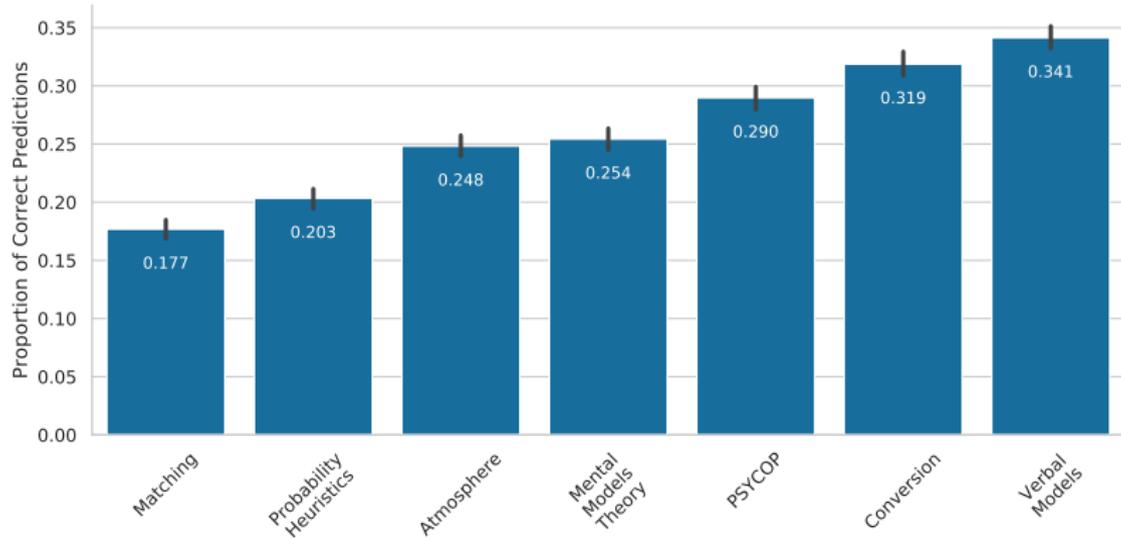


- Recurrent Neural Network (RNN):

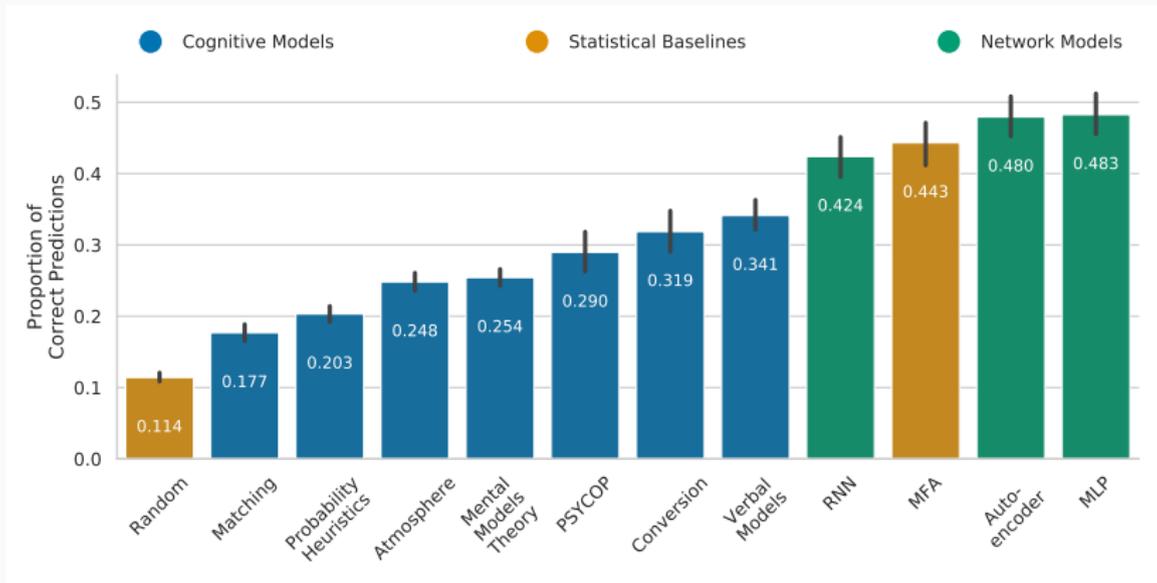
- Trained on experimental task sequence
- Leverages sequential effects
- Not adapted to the individual



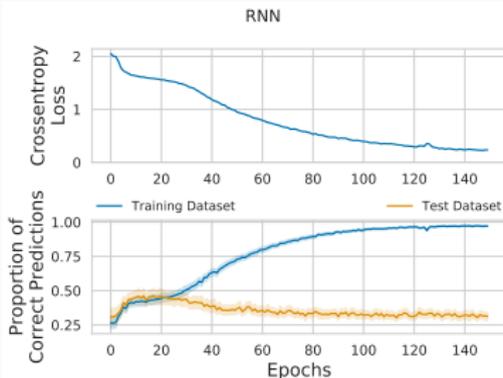
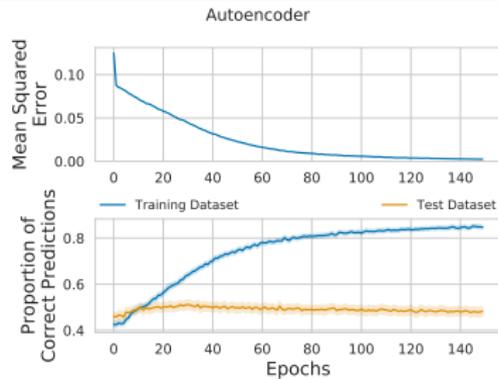
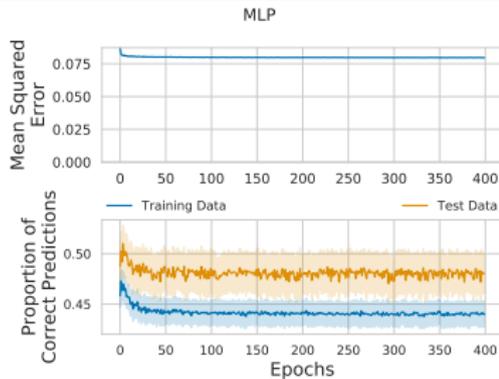
# Predictive Accuracy



# Predictive Accuracy



# Network Training Performance



- Cognitive models perform poorly on the accuracy-based prediction task
  - Value of explanations rests on predictive accuracy
  - Shows limited applicability of the current theories
- Lacking performance of the models **not entirely due to noise**:
  - Neural networks able to better use structure in the data
  - Syllogistic domains still offers potential for future improvement
  - Individual differences exists and can be leveraged (adaptive networks)

# Thank You!

## References

- Khemplani, S., & Johnson-Laird, P. N. (2012). Theories of the syllogism: A meta-analysis. *Psychological bulletin*, 138(3), 427.
- Riesterer, N., Brand, D., & Ragni, M. (2018). The Predictive Power of Heuristic Portfolios in Human Syllogistic Reasoning. In: Trollmann F., Turhan AY. (Eds.) *KI 2018: Advances in Artificial Intelligence. KI 2018. Lecture Notes in Computer Science*, vol 11117. Springer, Cham (pp. 415-421).

## Code on GitHub:

<https://github.com/nriesterer/iccm-neural-bound>

